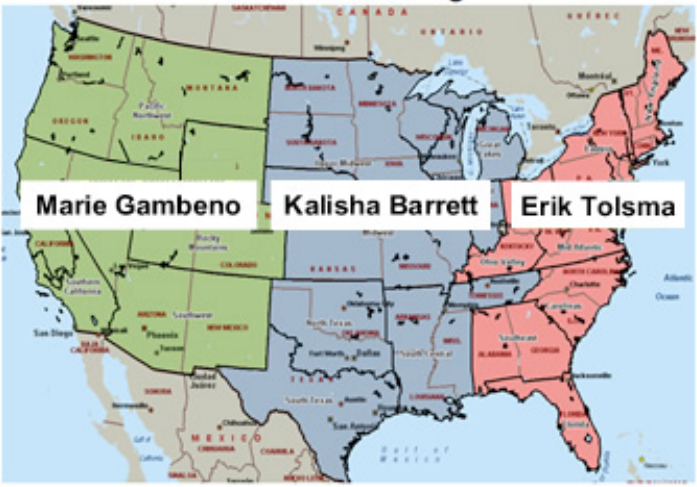


## Ambulatory Surgery Center (ASC)

Medicare payment to Ambulatory Surgery Centers (ASCs) is closely linked to hospital payment under the HOPPS. As under the HOPPS, ASCs are reimbursed a single bundled payment for the combination of the procedure and implant. ASC reimbursement rates are determined by Medicare by reducing HOPPS payment rates by a certain percentage to account for the lower overhead costs and greater efficiencies found in the surgery center setting. Implant procedures are reduced by a smaller percentage, though are still discounted from HOPPS rates. The table below demonstrates coding and reimbursement assignment for Baha and cochlear implant services performed under the ASC payment system. To obtain more detail on local Medicare payment rates in your area, please contact your Cochlear reimbursement manager. Contact information by state is listed below.

Code	Payment Based On	2010 National Average Payment
69714	69714	\$6,442.25
L8690		
69930	69930	\$26,665.55
L8614		

## Reimbursement Managers Contact Information

<p>LuAnn Russo - <b>Director</b> 877-742-1121- lrusso@cochlear.com</p>	<p><b>Reimbursement Field Manager Territories</b></p> 
<p>Kalisha Barrett - Sr. Field Manager - Central Region 866-477-0906 - krussell@cochlear.com</p>	
<p>Erik Tolsma - Field Manager - East Region 877-742-1118 - etolsma@cochlear.com</p>	
<p>Marie Gambeno - Field Manager - West Region 800-216-8519 - mgambeno@cochlear.com</p>	